


Incluye nuevos análisis de las crisis, el papel de los mercados emergentes y la inversión internacional

# Guía para INVERTIR LARGO PLAZO 

## LA GUİA DEFINITIVA DE ESTRATEGIAS QUE FUNCIONAN

PARA GANAR EN BOLSA

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editorisa

## Credit

Suisse
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Institute

## CREDIT SUISSE

## Credit Suisse Global Investment Returns Yearbook 2023 Summary Edition

Leading perspectives to navigate the future
Elroy Dimson, Paul Marsh, Mike Staunton



Note: The three asset classes are equities, long-term government bonds, and
Note: EP bonds and EP bills denote the equity premium relative to bonds and to bills; Treasury bills. All returns include reinvested income, are adjusted for inflation, and are Mat prem denotes the maturity premium for bonds relative to bills; RealXRate denotes expressed as geometric mean returns.
the inflation-adjusted change in the exchange rate against the US dollar.




## Stocks Usually Take Geopolitical Events In Stride

| Market Shock Events | Event Date | S\&P 500 Returns |  | Days |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | One Day | Total Drawdown | Bottom | Recovery |
| U.S. Pulls Out of Afghanistan | 8/30/2021 | 0.4\% | -0.1\% | 1 | 3 |
| Iranian General Killed In Airstrike | 1/3/2020 | -0.7\% | -0.7\% | 1 | 5 |
| Saudi Aramco Drone Strike | 9/14/2019 | -0.3\% | -4.0\% | 19 | 41 |
| North Korea Missile Crisis | 7/28/2017 | -0.1\% | -1.5\% | 14 | 36 |
| Bombing of Syria | 4/7/2017 | -0.1\% | -1.2\% | 7 | 18 |
| Boston Marathon Bombing | 4/15/2013 | -2.3\% | -3.0\% | 4 | 15 |
| London Subway Bombing | 7/5/2005 | 0.9\% | 0.0\% | 1 | 4 |
| Madrid Bombing | 3/11/2004 | -1.5\% | -2.9\% | 14 | 20 |
| U.S. Terrorist Attacks | 9/11/2001 | -4.9\% | -11.6\% | 11 | 31 |
| Iraq's Invasion of Kuwait | 8/2/1990 | -1.1\% | -16.9\% | 71 | 189 |
| Reagan Shooting | 3/30/1981 | -0.3\% | -0.3\% | 1 | 2 |
| Yom Kippur War | 10/6/1973 | 0.3\% | -0.6\% | 5 | 6 |
| Munich Olympics | 9/5/1972 | -0.3\% | -4.3\% | 42 | 57 |
| Tet Offensive | 1/30/1968 | -0.5\% | -6.0\% | 36 | 65 |
| Six-Day War | 6/5/1967 | -1.5\% | -1.5\% | 1 | 2 |
| Gulf of Tonkin Incident | 8/2/1964 | -0.2\% | -2.2\% | 25 | 41 |
| Kennedy Assassination | 11/22/1963 | -2.8\% | -2.8\% | 1 | 1 |
| Cuban Missile Crisis | 10/16/1962 | -0.3\% | -6.6\% | 8 | 18 |
| Suez Crisis | 10/29/1956 | 0.3\% | -1.5\% | 3 | 4 |
| Hungarian Uprising | 10/23/1956 | -0.2\% | -0.8\% | 3 | 4 |
| N. Korean Invades S. Korea | 6/25/1950 | -5.4\% | -12.9\% | 23 | 82 |
| Pearl Harbor Attack | 12/7/1941 | -3.8\% | -19.8\% | 143 | 307 |
| Average |  | -1.1\% | -4.6\% | 19.7 | 43.2 |

Source: LPL Research, S\&P Dow Jones Indices, CFRA, 01/24/2021
All indexes are unmanaged and cannot be invested into directly. Past performance is no guarantee of future results.
The modern design of the S\&P 500 Index was first launched in 1957. Performance before then incorporates the performance of its predecessor index, the S\&P 90

Figure 20: German stock market: in marks and USD


Source: J.P. Morgan estimates, 'The Economics of Inflation', by Constantino Bresciani-Turroni

| AÑO | VANGUARD 500 | \$10.000 | DCA | APORTADO | RESULTADO |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1977 | -7,84\% | \$9.216 | \$600 | \$600 | \$553 |
| 1978 | 5,87\% | \$9.757 | \$600 | \$1.200 | \$1.221 |
| 1979 | 18,05\% | \$11.518 | \$600 | \$1.800 | \$2.149 |
| 1980 | 31,92\% | \$15.195 | \$600 | \$2.400 | \$3.627 |
| 1981 | -5,21\% | \$14.403 | \$600 | \$3.000 | \$4.007 |
| 1982 | 20,97\% | \$17.423 | \$1.000 | \$4.000 | \$6.056 |
| 1983 | 21,29\% | \$21.133 | \$1.000 | \$5.000 | \$8.559 |
| 1984 | 6,21\% | \$22.445 | \$1.000 | \$6.000 | \$10.152 |
| 1985 | 31,23\% | \$29.455 | \$1.000 | \$7.000 | \$14.635 |
| 1986 | 18,06\% | \$34.774 | \$1.000 | \$8.000 | \$18.459 |
| 1987 | 4,71\% | \$36.412 | \$1.200 | \$9.200 | \$20.585 |
| 1988 | 16,22\% | \$42.318 | \$1.200 | \$10.400 | \$25.319 |
| 1989 | 31,36\% | \$55.589 | \$1.200 | \$11.600 | \$34.835 |
| 1990 | -3,32\% | \$53.744 | \$1.200 | \$12.800 | \$34.838 |
| 1991 | 30,22\% | \$69.985 | \$1.200 | \$14.000 | \$46.929 |
| 1992 | 7,42\% | \$75.178 | \$1.500 | \$15.500 | \$52.023 |
| 1993 | 9,89\% | \$82.613 | \$1.500 | \$17.000 | \$58.816 |
| 1994 | 1,18\% | \$83.588 | \$1.500 | \$18.500 | \$61.028 |
| 1995 | 37,45\% | \$114.891 | \$1.500 | \$20.000 | \$85.944 |
| 1996 | 22,88\% | \$141.179 | \$1.500 | \$21.500 | \$107.452 |
| 1997 | 33,19\% | \$188.036 | \$1.700 | \$23.200 | \$145.379 |
| 1998 | 28,62\% | \$241.852 | \$1.700 | \$24.900 | \$189.173 |
| 1999 | 21,07\% | \$292.810 | \$1.700 | \$26.600 | \$231.090 |
| 2000 | -9,06\% | \$266.281 | \$1.700 | \$28.300 | \$211.699 |
| 2001 | -12,02\% | \$234.274 | \$1.700 | \$30.000 | \$187.749 |
| 2002 | -22,15\% | \$182.383 | \$1.900 | \$31.900 | \$147.642 |
| 2003 | 28,50\% | \$234.362 | \$1.900 | \$33.800 | \$192.161 |
| 2004 | 10,74\% | \$259.532 | \$1.900 | \$35.700 | \$214.903 |
| 2005 | 4,77\% | \$271.912 | \$1.900 | \$37.600 | \$227.145 |
| 2006 | 15,64\% | \$314.439 | \$1.900 | \$39.500 | \$264.867 |
| 2007 | 5,39\% | \$331.387 | \$2.100 | \$41.600 | \$281.357 |
| 2008 | -37,02\% | \$208.707 | \$2.100 | \$43.700 | \$178.521 |
| 2009 | 26,49\% | \$263.994 | \$2.100 | \$45.800 | \$228.468 |
| 2010 | 14,91\% | \$303.356 | \$2.100 | \$47.900 | \$264.945 |
| 2011 | 1,97\% | \$309.332 | \$2.100 | \$50.000 | \$272.306 |
| 2012 | 15,82\% | \$358.268 | \$2.400 | \$52.400 | \$318.164 |
| 2013 | 32,18\% | \$473.559 | \$2.400 | \$54.800 | \$423.722 |
| 2014 | 13,51\% | \$537.536 | \$2.400 | \$57.200 | \$483.691 |
| 2015 | 1,25\% | \$544.255 | \$2.400 | \$59.600 | \$492.167 |
| 2016 | 11,82\% | \$608.586 | \$2.400 | \$62.000 | \$553.025 |
| 2017 | 21,67\% | \$740.467 | \$2.500 | \$64.500 | \$675.908 |
| 2018 | -4,52\% | \$706.998 | \$2.500 | \$67.000 | \$647.744 |
| 2019 | 31,33\% | \$928.501 | \$2.500 | \$69.500 | \$853.965 |
| 2020 | 18,25\% | \$1.097.952 | \$2.500 | \$72.000 | \$1.012.770 |
| 2021 | 28,53\% | \$1.411.198 | \$2.500 | \$74.500 | \$1.304.926 |
| 2022 | -18,23\% | \$1.153.936 | \$2.900 | \$77.400 | \$1.069.409 |


| AÑO | INGRESOS MEDIOS | AHORRO ANUAL | PESO |
| :---: | :---: | :---: | :---: |
| 1977 | $\$ 13.570$ | $\$ 600$ | $4,42 \%$ |
| 1982 | $\$ 23.430$ | $\$ 1.000$ | $4,27 \%$ |
| 1987 | $\$ 30.850$ | $\$ 1.200$ | $3,89 \%$ |
| 1992 | $\$ 30.786$ | $\$ 1.500$ | $4,87 \%$ |
| 1997 | $\$ 37.005$ | $\$ 1.700$ | $4,59 \%$ |
| 2002 | $\$ 42.409$ | $\$ 1.900$ | $4,48 \%$ |
| 2007 | $\$ 50.233$ | $\$ 2.100$ | $4,18 \%$ |
| 2012 | $\$ 51.371$ | $\$ 2.400$ | $4,67 \%$ |
| 2017 | $\$ 60.336$ | $\$ 2.500$ | $4,14 \%$ |
| 2022 | $\$ 70.784$ | $\$ 2.900$ | $4,10 \%$ |


| AÑO | VANGUARD 500 | \$10.000 | DCA | APORTADO | RESULTADO |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1977 | -7,84\% | \$9.216 | \$600 | \$600 | \$553 |
| 1978 | 5,87\% | \$9.757 | \$600 | \$1.200 | \$1.221 |
| 1979 | 18,05\% | \$11.518 | \$600 | \$1.800 | \$2.149 |
| 1980 | 31,92\% | \$15.195 | \$600 | \$2.400 | \$3.627 |
| 1981 | -5,21\% | \$14.403 | \$600 | \$3.000 | \$4.007 |
| 1982 | 20,97\% | \$17.423 | \$1.000 | \$4.000 | \$6.056 |
| 1983 | 21,29\% | \$21.133 | \$1.000 | \$5.000 | \$8.559 |
| 1984 | 6,21\% | \$22.445 | \$1.000 | \$6.000 | \$10.152 |
| 1985 | 31,23\% | \$29.455 | \$1.000 | \$7.000 | \$14.635 |
| 1986 | 18,06\% | \$34.774 | \$1.000 | \$8.000 | \$18.459 |
| 1987 | 4,71\% | \$36.412 | \$1.200 | \$9.200 | \$20.585 |
| 1988 | 16,22\% | \$42.318 | \$1.200 | \$10.400 | \$25.319 |
| 1989 | 31,36\% | \$55.589 | \$1.200 | \$11.600 | \$34.835 |
| 1990 | -3,32\% | \$53.744 | \$1.200 | \$12.800 | \$34.838 |
| 1991 | 30,22\% | \$69.985 | \$1.200 | \$14.000 | \$46.929 |
| 1992 | 7,42\% | \$75.178 | \$1.500 | \$15.500 | \$52.023 |
| 1993 | 9,89\% | \$82.613 | \$1.500 | \$17.000 | \$58.816 |
| 1994 | 1,18\% | \$83.588 | \$1.500 | \$18.500 | \$61.028 |
| 1995 | 37,45\% | \$114.891 | \$1.500 | \$20.000 | \$85.944 |
| 1996 | 22,88\% | \$141.179 | \$1.500 | \$21.500 | \$107.452 |
| 1997 | 33,19\% | \$188.036 | \$1.700 | \$23.200 | \$145.379 |
| 1998 | 28,62\% | \$241.852 | \$1.700 | \$24.900 | \$189.173 |
| 1999 | 21,07\% | \$292.810 | \$1.700 | \$26.600 | \$231.090 |
| 2000 | 13,51\% | \$332.368 | \$1.700 | \$28.300 | \$264.240 |
| 2001 | 1,25\% | \$336.523 | \$1.700 | \$30.000 | \$269.264 |
| 2002 | 11,82\% | \$376.300 | \$1.900 | \$31.900 | \$303.216 |
| 2003 | 21,67\% | \$457.844 | \$1.900 | \$33.800 | \$371.235 |
| 2004 | -4,52\% | \$437.150 | \$1.900 | \$35.700 | \$356.269 |
| 2005 | 31,33\% | \$574.109 | \$1.900 | \$37.600 | \$470.383 |
| 2006 | 18,25\% | \$678.884 | \$1.900 | \$39.500 | \$558.475 |
| 2007 | 28,53\% | \$872.569 | \$2.100 | \$41.600 | \$720.507 |
| 2008 | -18,23\% | \$713.500 | \$2.100 | \$43.700 | \$590.876 |
| 2009 | 26,49\% | \$902.506 | \$2.100 | \$45.800 | \$750.055 |
| 2010 | 14,91\% | \$1.037.069 | \$2.100 | \$47.900 | \$864.302 |
| 2011 | 1,97\% | \$1.057.500 | \$2.100 | \$50.000 | \$883.470 |
| 2012 | 15,82\% | \$1.224.796 | \$2.400 | \$52.400 | \$1.026.014 |
| 2013 | 32,18\% | \$1.618.936 | \$2.400 | \$54.800 | \$1.359.358 |
| 2014 | -9,06\% | \$1.472.260 | \$2.400 | \$57.200 | \$1.238.383 |
| 2015 | -12,02\% | \$1.295.294 | \$2.400 | \$59.600 | \$1.091.641 |
| 2016 | -22,15\% | \$1.008.387 | \$2.400 | \$62.000 | \$851.711 |
| 2017 | 28,50\% | \$1.295.777 | \$2.500 | \$64.500 | \$1.097.661 |
| 2018 | 10,74\% | \$1.434.943 | \$2.500 | \$67.000 | \$1.218.318 |
| 2019 | 4,77\% | \$1.503.390 | \$2.500 | \$69.500 | \$1.279.051 |
| 2020 | 15,64\% | \$1.738.520 | \$2.500 | \$72.000 | \$1.481.986 |
| 2021 | 5,39\% | \$1.832.226 | \$2.500 | \$74.500 | \$1.564.499 |
| 2022 | -37,02\% | \$1.153.936 | \$2.900 | \$77.400 | \$987.148 |


| AÑO | VANGUARD 500 | \$10.000 | RENTABILIDAD | CPI | VANGUARD 500 REAL | \$10.000 | RENTABILIDAD |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1977 | -7,84\% | \$9.216 | 10,87\% | 6,70\% | -14,54\% | \$8.546 | 7,18\% |
| 1978 | 5,87\% | \$9.757 | 11,33\% | 9,02\% | -3,15\% | \$8.277 | 7,72\% |
| 1979 | 18,05\% | \$11.518 | 11,46\% | 13,29\% | 4,76\% | \$8.671 | 7,98\% |
| 1980 | 31,92\% | \$15.195 | 11,31\% | 12,52\% | 19,40\% | \$10.353 | 8,05\% |
| 1981 | -5,21\% | \$14.403 | 10,86\% | 8,92\% | -14,13\% | \$8.890 | 7,80\% |
| 1982 | 20,97\% | \$17.423 | 11,28\% | 3,83\% | 17,14\% | \$10.414 | 8,40\% |
| 1983 | 21,29\% | \$21.133 | 11,05\% | 3,79\% | 17,50\% | \$12.236 | 8,19\% |
| 1984 | 6,21\% | \$22.445 | 10,80\% | 3,95\% | 2,26\% | \$12.513 | 7,96\% |
| 1985 | 31,23\% | \$29.455 | 10,92\% | 3,80\% | 27,43\% | \$15.945 | 8,11\% |
| 1986 | 18,06\% | \$34.774 | 10,42\% | 1,10\% | 16,96\% | \$18.649 | 7,63\% |
| 1987 | 4,71\% | \$36.412 | 10,22\% | 4,43\% | 0,28\% | \$18.701 | 7,38\% |
| 1988 | 16,22\% | \$42.318 | 10,38\% | 4,42\% | 11,80\% | \$20.908 | 7,60\% |
| 1989 | 31,36\% | \$55.589 | 10,21\% | 4,65\% | 26,71\% | \$26.493 | 7,47\% |
| 1990 | -3,32\% | \$53.744 | 9,63\% | 6,11\% | -9,43\% | \$23.995 | 6,94\% |
| 1991 | 30,22\% | \$69.985 | 10,06\% | 3,06\% | 27,16\% | \$30.512 | 7,50\% |
| 1992 | 7,42\% | \$75.178 | 9,46\% | 2,90\% | 4,52\% | \$31.891 | 6,91\% |
| 1993 | 9,89\% | \$82.613 | 9,53\% | 2,75\% | 7,14\% | \$34.168 | 7,00\% |
| 1994 | 1,18\% | \$83.588 | 9,52\% | 2,67\% | -1,49\% | \$33.659 | 6,99\% |
| 1995 | 37,45\% | \$114.891 | 9,83\% | 2,54\% | 34,91\% | \$45.409 | 7,31\% |
| 1996 | 22,88\% | \$141.179 | 8,92\% | 3,32\% | 19,56\% | \$54.291 | 6,40\% |
| 1997 | 33,19\% | \$188.036 | 8,42\% | 1,70\% | 31,49\% | \$71.387 | 5,92\% |
| 1998 | 28,62\% | \$241.852 | 7,53\% | 1,61\% | 27,01\% | \$90.668 | 5,01\% |
| 1999 | 21,07\% | \$292.810 | 6,73\% | 2,68\% | 18,39\% | \$107.342 | 4,18\% |
| 2000 | -9,06\% | \$266.281 | 6,14\% | 3,39\% | -12,45\% | \$93.978 | 3,61\% |
| 2001 | -12,02\% | \$234.274 | 6,89\% | 1,55\% | -13,57\% | \$81.225 | 4,40\% |
| 2002 | -22,15\% | \$182.383 | 7,89\% | 2,38\% | -24,53\% | \$61.301 | 5,35\% |
| 2003 | 28,50\% | \$234.362 | 9,66\% | 1,88\% | 26,62\% | \$77.619 | 7,12\% |
| 2004 | 10,74\% | \$259.532 | 8,75\% | 3,26\% | 7,48\% | \$83.425 | 6,18\% |
| 2005 | 4,77\% | \$271.912 | 8,64\% | 3,42\% | 1,35\% | \$84.551 | 6,11\% |
| 2006 | 15,64\% | \$314.439 | 8,87\% | 2,54\% | 13,10\% | \$95.627 | 6,39\% |
| 2007 | 5,39\% | \$331.387 | 8,47\% | 4,08\% | 1,31\% | \$96.880 | 5,99\% |
| 2008 | -37,02\% | \$208.707 | 8,67\% | 0,09\% | -37,11\% | \$60.928 | 6,31\% |
| 2009 | 26,49\% | \$263.994 | 12,99\% | 2,72\% | 23,77\% | \$75.410 | 10,37\% |
| 2010 | 14,91\% | \$303.356 | 12,01\% | 1,50\% | 13,41\% | \$85.523 | 9,40\% |
| 2011 | 1,97\% | \$309.332 | 11,78\% | 2,96\% | -0,99\% | \$84.676 | 9,07\% |
| 2012 | 15,82\% | \$358.268 | 12,71\% | 1,74\% | 14,08\% | \$96.599 | 10,04\% |
| 2013 | 32,18\% | \$473.559 | 12,41\% | 1,50\% | 30,68\% | \$126.235 | 9,64\% |
| 2014 | 13,51\% | \$537.536 | 10,40\% | 0,76\% | 12,75\% | \$142.330 | 7,52\% |
| 2015 | 1,25\% | \$544.255 | 10,02\% | 0,73\% | 0,52\% | \$143.070 | 6,88\% |
| 2016 | 11,82\% | \$608.586 | 11,33\% | 2,07\% | 9,75\% | \$157.020 | 7,83\% |
| 2017 | 21,67\% | \$740.467 | 11,25\% | 2,11\% | 19,56\% | \$187.733 | 7,51\% |
| 2018 | -4,52\% | \$706.998 | 9,28\% | 1,91\% | -6,43\% | \$175.661 | 5,25\% |
| 2019 | 31,33\% | \$928.501 | 13,03\% | 2,29\% | 29,04\% | \$226.674 | 8,39\% |
| 2020 | 18,25\% | \$1.097.952 | 7,51\% | 1,36\% | 16,89\% | \$264.959 | 2,27\% |
| 2021 | 28,53\% | \$1.411.198 | 2,52\% | 7,04\% | 21,49\% | \$321.898 | -4,34\% |
| 2022 | -18,23\% | \$1.153.936 | -18,23\% | 6,45\% | -24,68\% | \$242.454 | -24,68\% |



